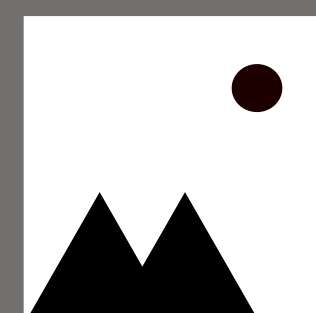


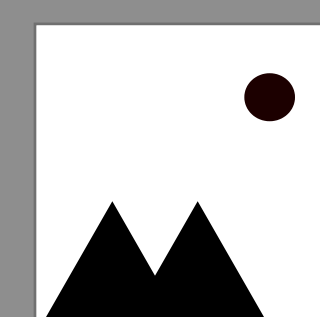
CHEERS TO YOUR NEW BEER



A NEW STAR IS BORN

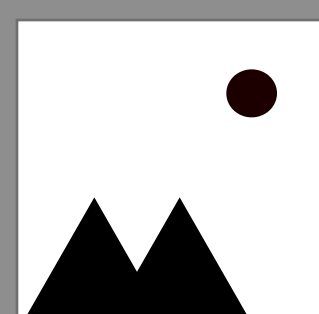
The story behind the star of the beers,
our values, and more.

DISCOVER BILLY BEER



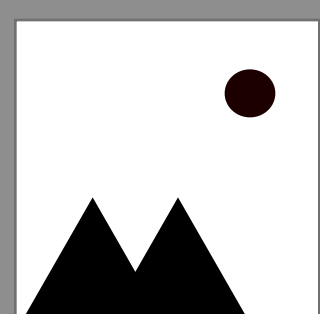
OUR PRODUCTS

Join us in raising a glass to good times and great beer. Explore our selection and discover your new favorite Billy today!



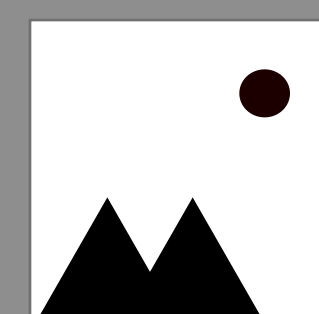
PRODUCT

LINK BTN



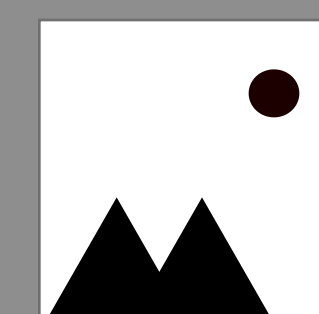
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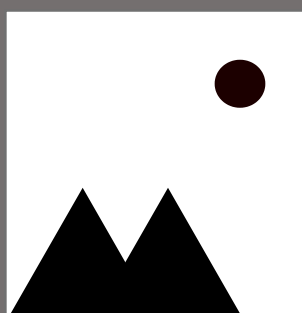
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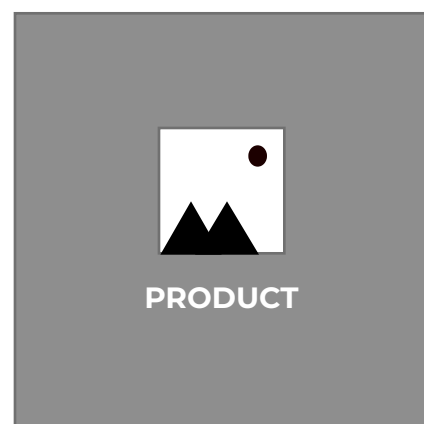
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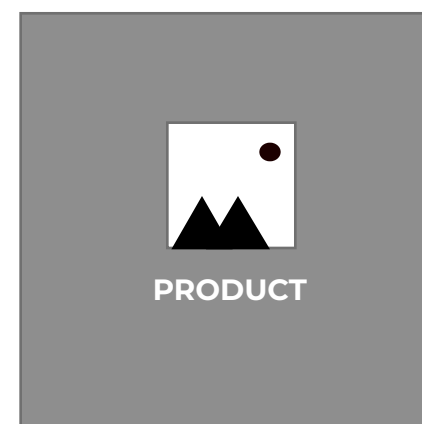
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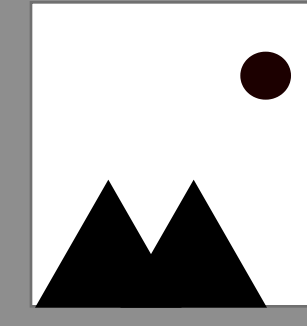
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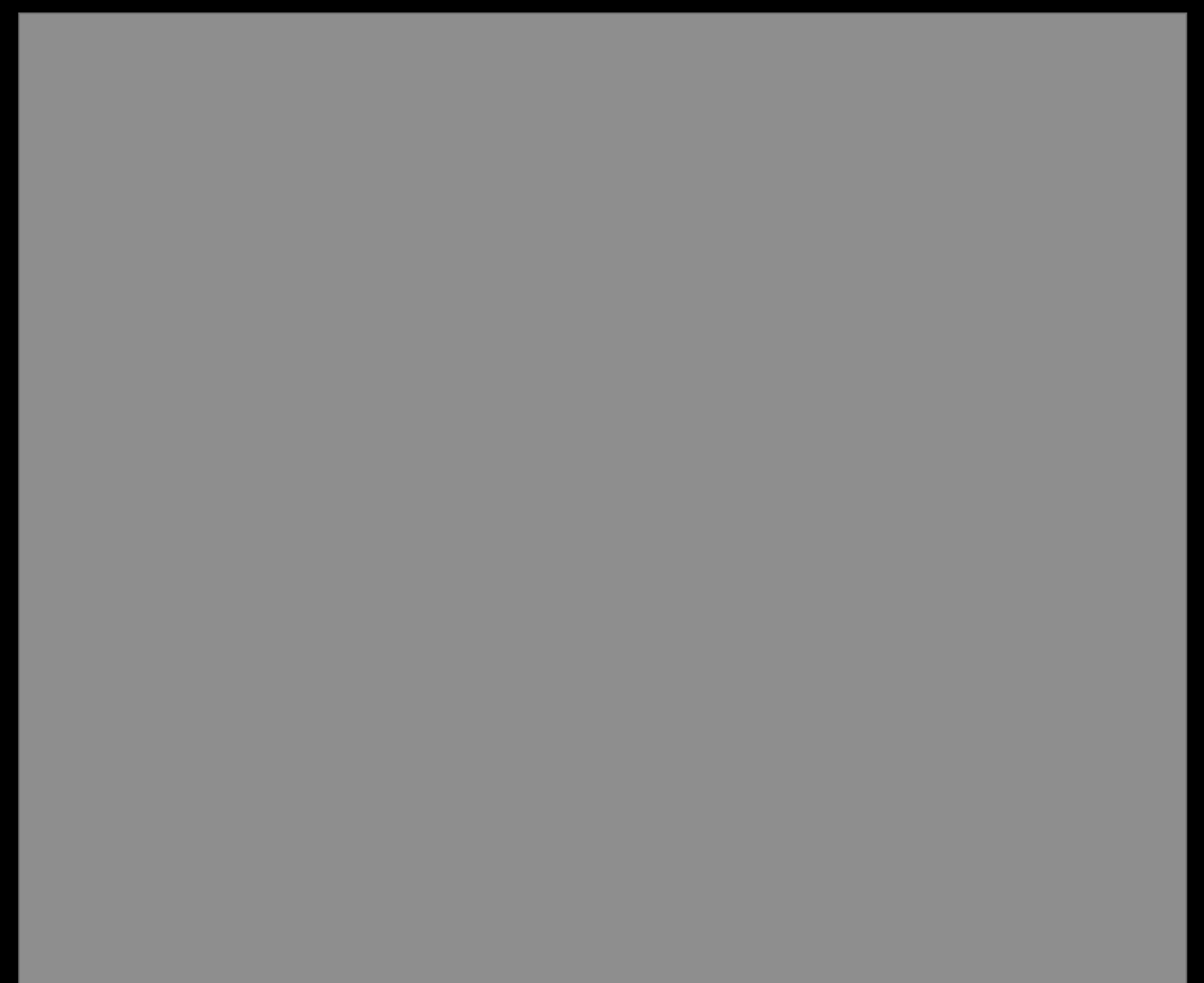
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ALFREDO MEDINA

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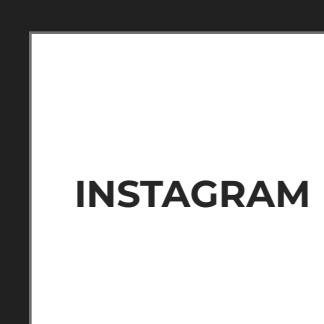
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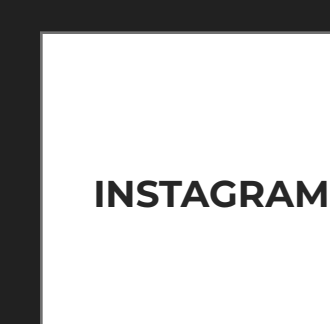
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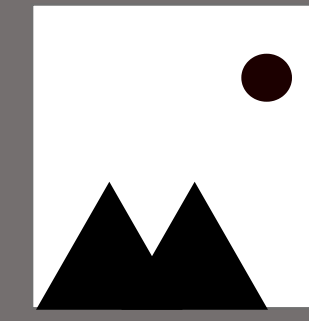


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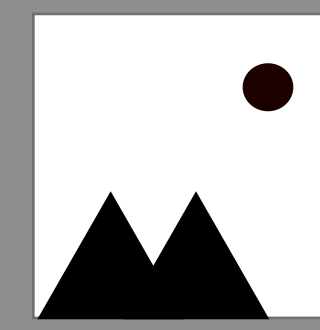
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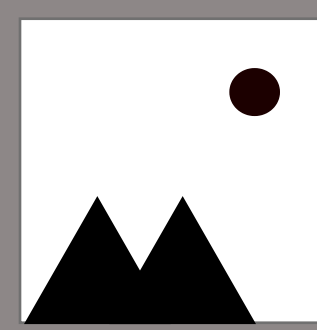
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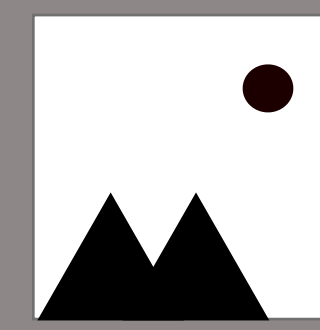
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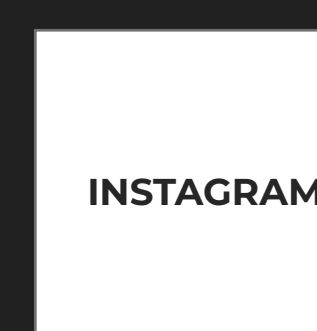
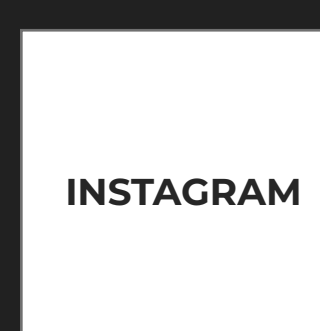
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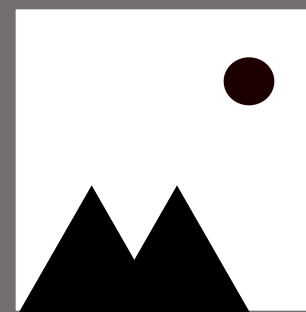
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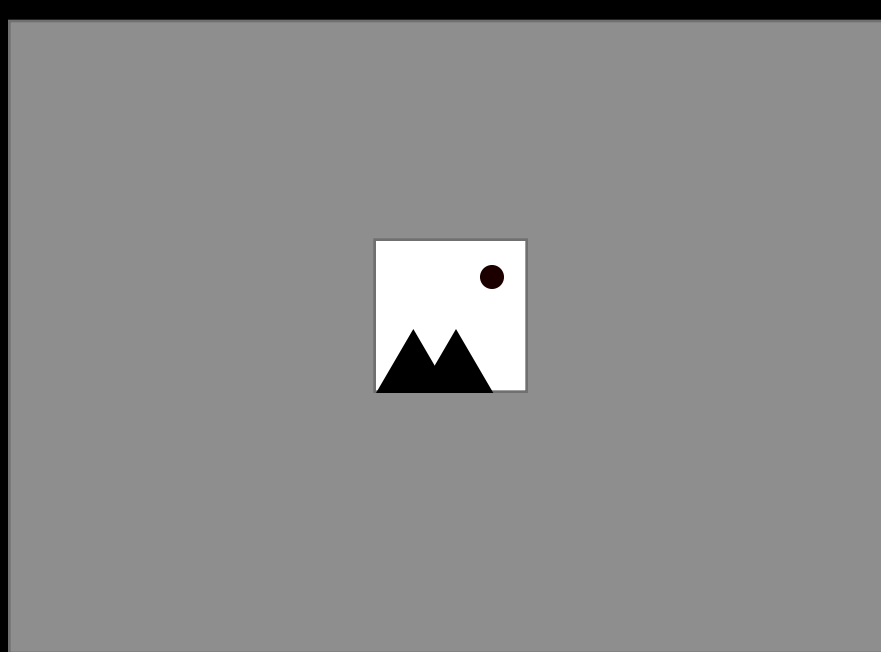
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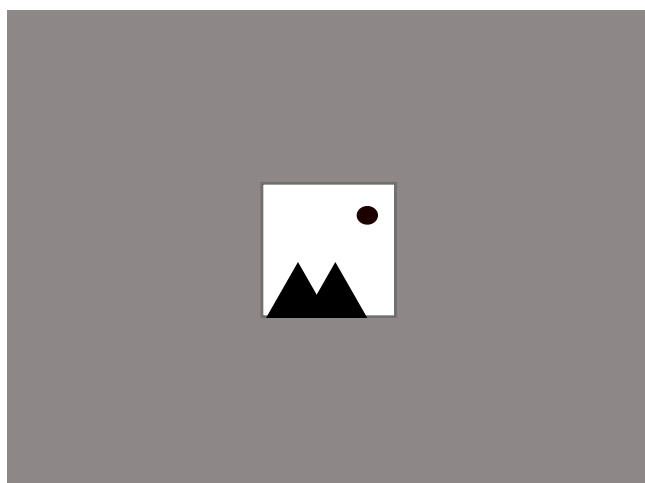
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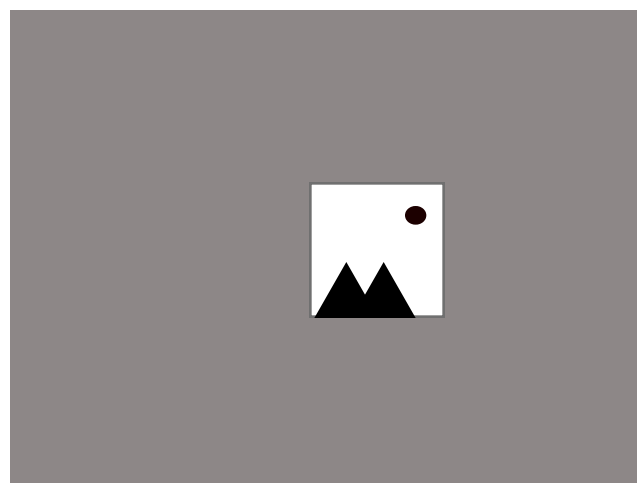
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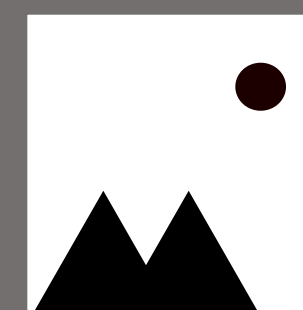
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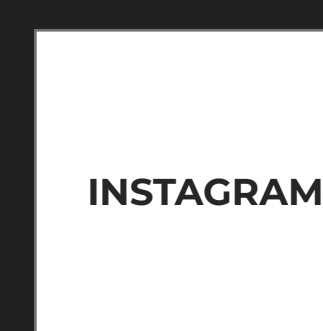
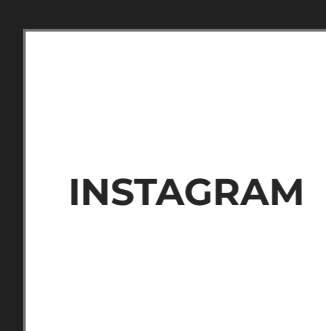
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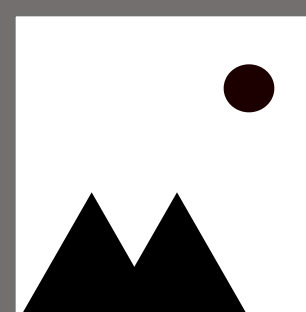
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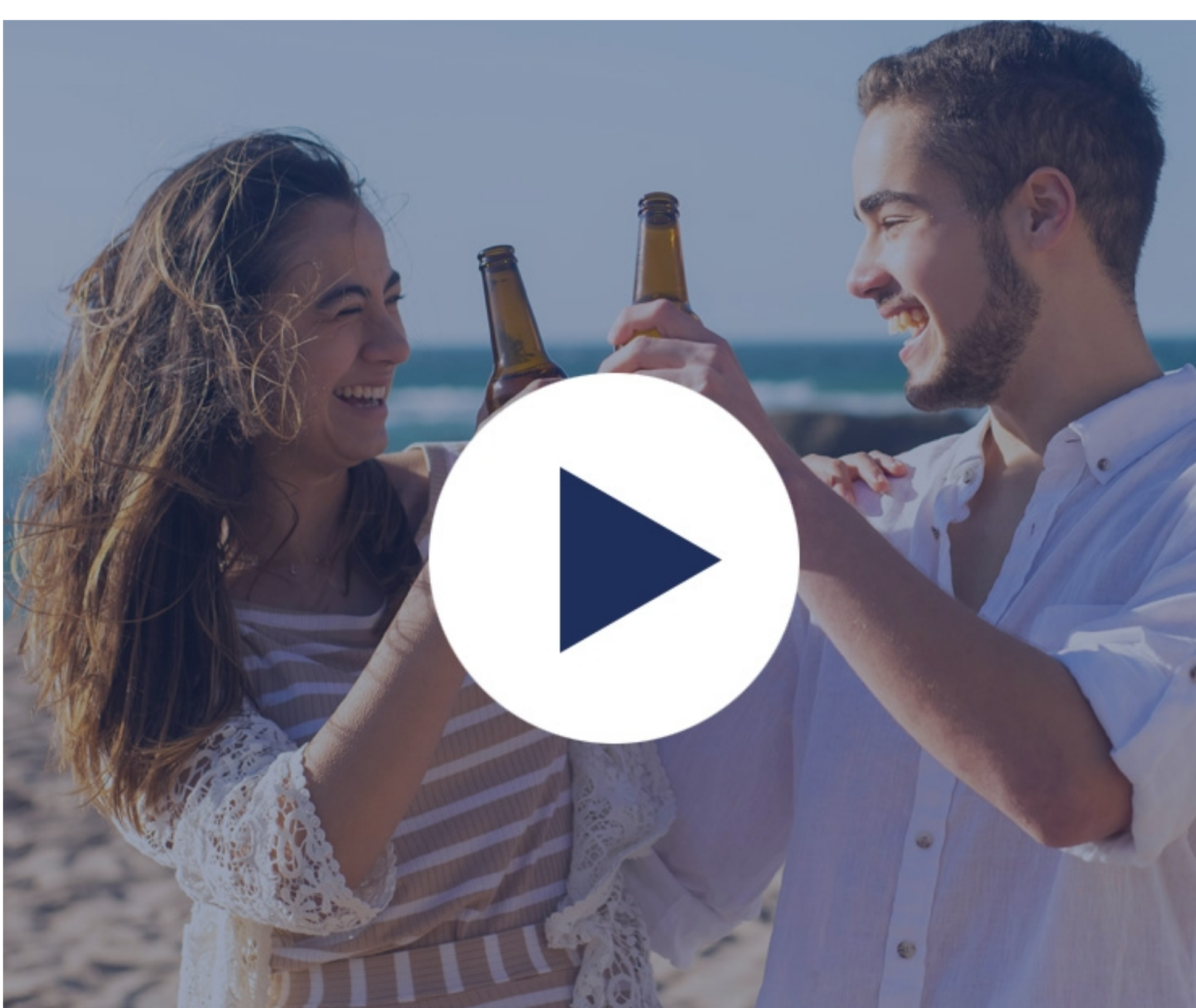
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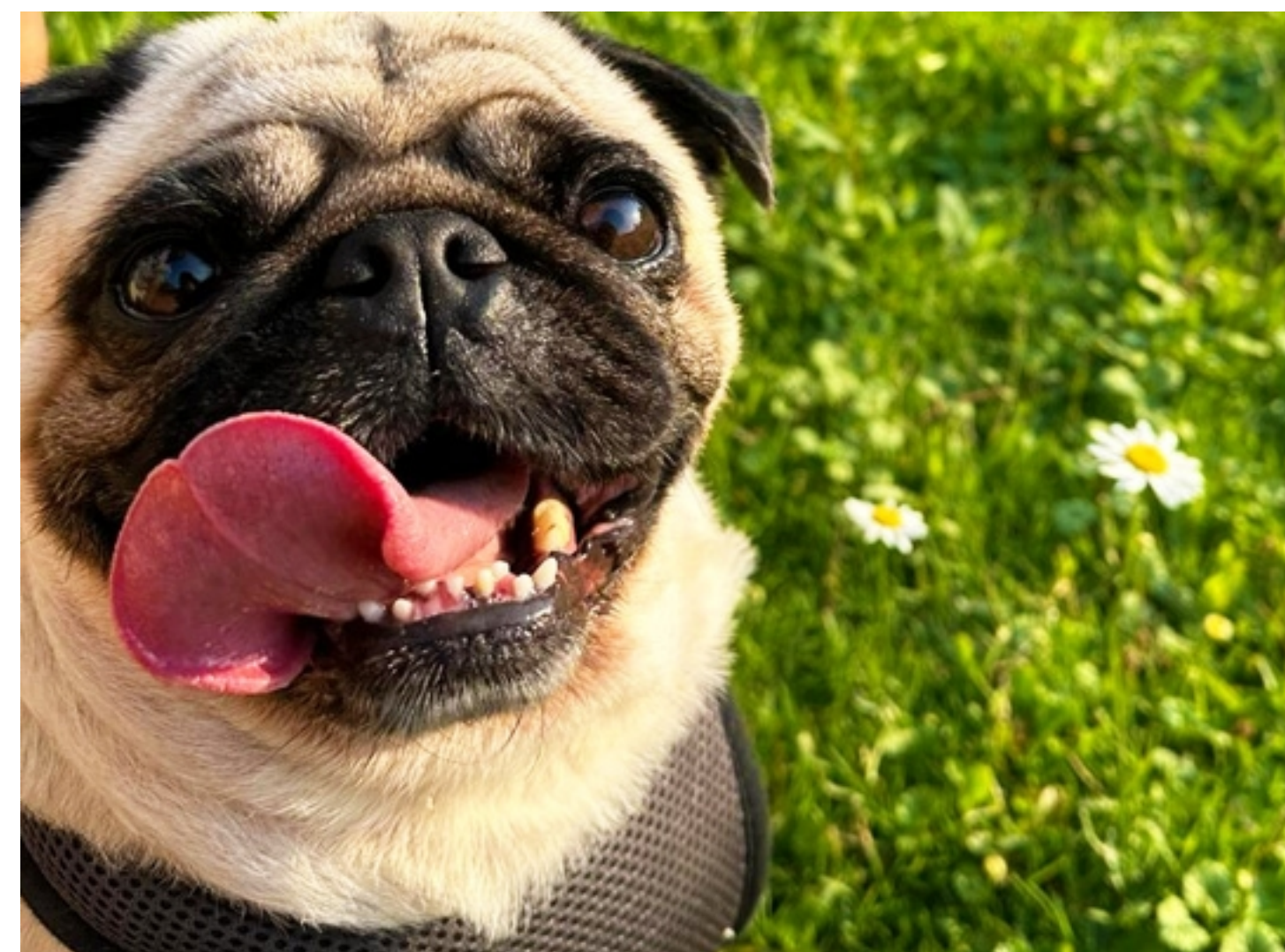
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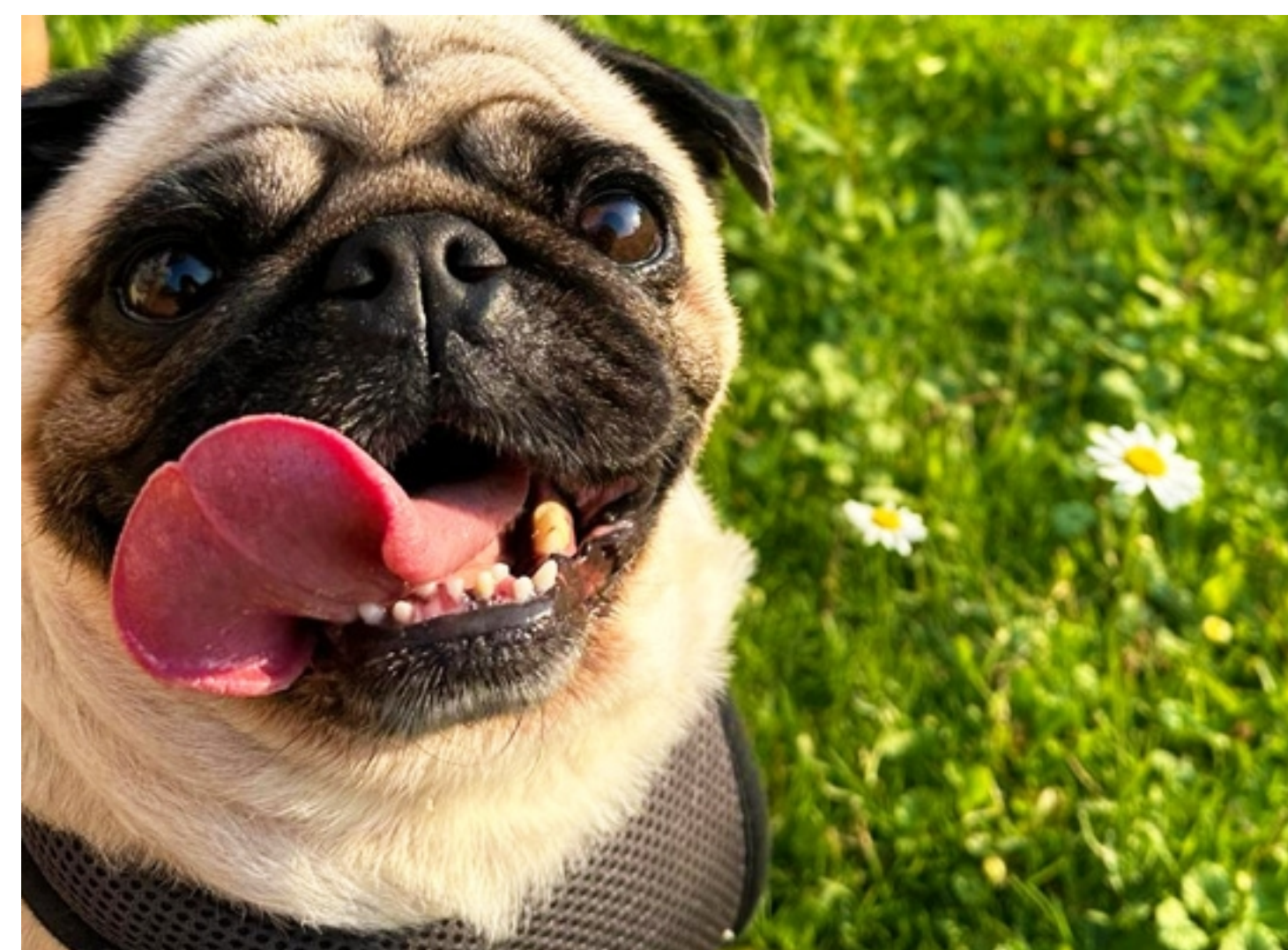
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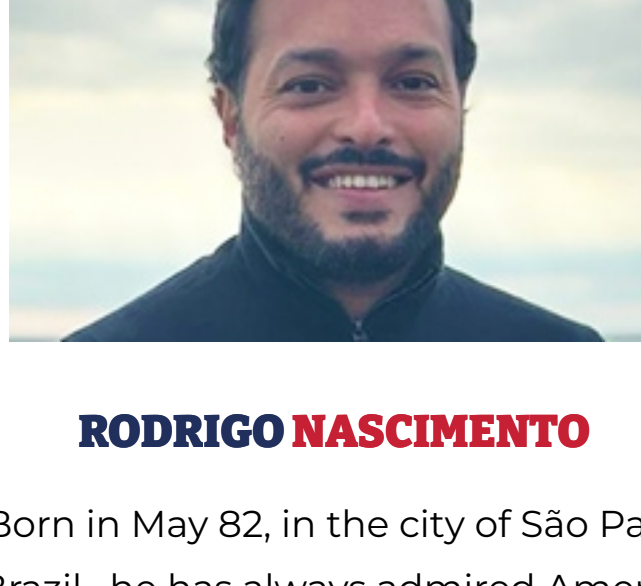
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[OUR PRODUCTS](#)

A NEW STAR IS BORN

The Story Behind The Star Of The Beers Our Values, And More.

[KNOW US BETTER](#)

OUR PRODUCTS

Join Us In Raising A Glass To Good Times And Great Beer. Explore Our Selection And Discover Your New Favorite Billy Today!



ORIGINAL

[KNOW ME](#)

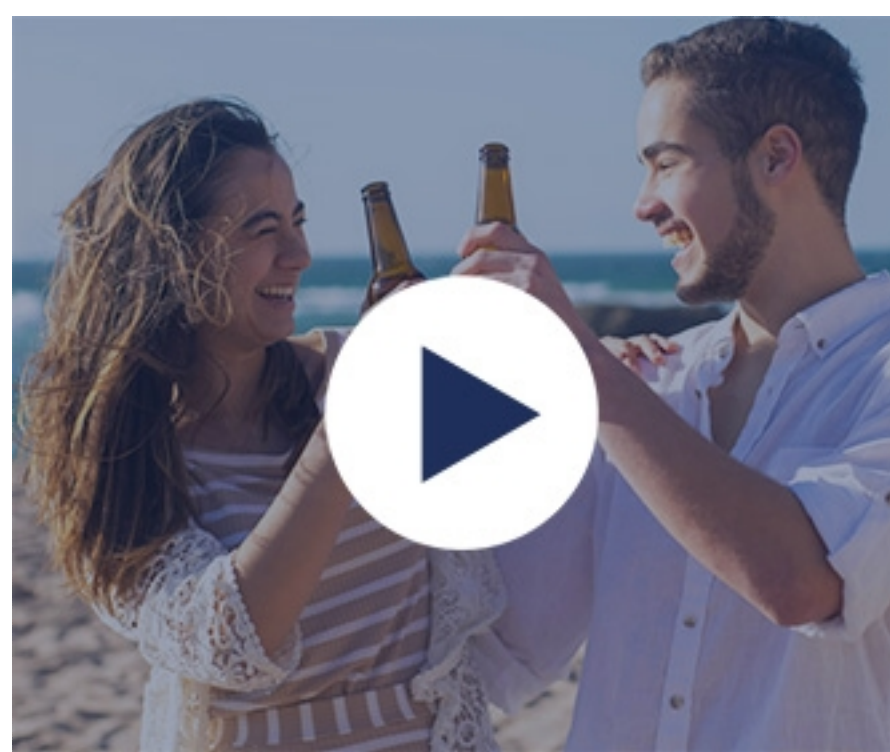
ZERO

[KNOW ME](#)

GLUTEN FREE

[KNOW ME](#)

TBD

[KNOW ME](#)

A FREEDOM CELEBRATION

Defy Conventions. Choose Freedom. Explore Our Launch Campaign.

[SEE ALL CAMPAIGNS](#)

BILLY BEER

[WHO IS BILLY](#)[PRODUCTS](#)[CAMPAIGN](#)[CONTACT](#)

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2024- BILLY BEER



HOME>ABOUT US

KNOW BILLY

IT'S TIME FOR YOU TO #BTHESTAR

Billy beer was initially born in 1977 as a purely American product. In 2024, we rescued this important and classic brand, giving it a new look and bringing contemporary values, as well as an unmistakable flavor.

WHY IS BILLY BETTER THAN OTHERS?

Breaking stereotypes and conventions, breaking away from the sameness between beers are our values, but our beer, with unique ingredients and the best filtration, our beer is the most incredible, delicious and LIGHT beer to accompany you at all times.



THE FOUNDERS

Billy beer was initially born in 1977 as a purely American product. In 2024, we rescued this important and classic brand, giving it a new look and bringing contemporary values, as well as an unmistakable flavor.



RODRIGO NASCIMENTO

Born in May 82, in the city of São Paulo, Brazil, he has always admired American culture especially when it comes to people's freedom. His love for cold beer and the desire to do something different were the main ideas for bringing Billy Beer to the public.

CLOSE



ALFREDO MEDINA

Born in 2017 in the city of Campinas (Brazil), our beloved Alfredo is an essential pillar of joy and games. He made sure that the plan was followed. He's a really good boy.

CLOSE

BILLY BEER

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2024- BILLY BEER



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TALK TO BILLY

WHAT IS YOUR WISH?

For our star, your wish will be an order (or almost).
Talk to Billy, we're anxious to hear you

NAME

E-MAIL

PHONE

COMMENTS TO BILLY

SEND

BILLY BEER

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2024- BILLY BEER